

May 14-17, 2007 | Keystone, Colorado



Defense Intelligence Acquisition Conference
Capability Partners in the Global War on Terror

www.DIAcquisition.com

CONFERENCE DATES: May 14-17, 2007

EXPOSITION DATES: May 14-16, 2007

Defense Intelligence Acquisition Conference
Capability Partners in the Global War on Terror

EVENT DETAILS & SCHEDULE

www.DIAcquisition.com

Please visit the conference website for complete event details and schedule information, including a full agenda, speaker biographies and session descriptions.

CONTACT FOR ASSISTANCE

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Event produced by Technology Forums



Attention Defense Intelligence Community:

You are invited to attend the Defense Intelligence Agency's (DIA), Defense Intelligence Acquisition Conference taking place 14–17 May, 2007, at the Keystone Resort and Conference Center in Colorado. The purpose of this conference is to bring the Defense Intelligence Community together to address top-priority issues and share solutions.

The Global War on Terror—at the top of our national security priorities—continues to present dynamic new challenges for our current operational capabilities and readiness. Our traditional acquisition processes must continue to evolve to keep pace with these challenges. It is becoming increasingly important for the acquisition processes within the intelligence community to adapt with agility to face the constantly changing threats to our national security. Whether these new capabilities take the form of Collection Technologies, Information Technology, Support Services, Major Systems, or even new Non-Materiel Processes, we need to develop new techniques and leverage currently available flexibilities to break through acquisition red tape, organizational cultural policy and process barriers to get these new capabilities to those DoD and other consumers who need them most.

The Keystone Resort and Conference Center in Colorado provides the proper unclassified retreat setting for all stakeholders to learn, share, build teams and relationships, network with industry, and foster innovative thinking and discussion that will enable better support to customers through acquisition.

Please join me, along with key stakeholders, to discuss the most important defense issues and broaden community Intelligence Acquisition!

Sincerely,

A handwritten signature in black ink, reading "Mark J. Bogart". The signature is written in a cursive, flowing style.

Mark J. Bogart
Acquisition Executive
Defense Intelligence Agency

CONFERENCE OVERVIEW

SPONSOR: Office of the Acquisition Executive, Defense Intelligence Agency

THEME: Capability Partners in the Global War on Terror

AREAS OF FOCUS: The conference will explore knowledge building, problem solving and strengthening the intelligence mission, as well as strengthening the connection to the warfighter and the war on global terrorism through acquisition excellence. Highlighted both by President Bush and by Mike McConnell in his recent swearing-in as Director of National Intelligence, "Acquisition excellence and agility in rapidly delivering needed capability" will be among the Administration's top defense priorities.

ATTENDANCE: DIA and other Government Acquisition Intelligence Professionals and Industry Partners who support the Combatant Commands, Military Services and other DoD and Civilian Intelligence agencies.

OBJECTIVES:

- **CREATE** the first-ever colloquium and networking opportunity for key leaders, customers and other members of our blended acquisition workforce within the IC, Defense, Industry and Academia to address issues, challenges and opportunities of common interest.
- **GAIN INSIGHT** on the latest policy issues, showcase best practices, promote process streamlining and share successful initiatives of interest across the Defense Intelligence Acquisition community.
- **FOSTER** a serious dialog with all stakeholders so that combatant commands and other intelligence consumers gain more rapid access to technology and other critical capabilities through acquisition.



OUTCOMES:

- **Build the necessary foundational relationships and contacts** across the department and the community to facilitate information sharing, best practices leveraging and interagency cooperation.
- **Share the latest knowledge** on a broad spectrum of critical acquisition and procurement topics from a pool of leading experts from Industry, Academia and Government through training workshops, panel discussions and breakout seminars.
- **Leave participants with valuable insights and practical tools** that can be immediately and easily leveraged to improve mission performance and capability delivery through acquisition.

CONFERENCE HIGHLIGHTS

DISTINGUISHED SPEAKERS *(AS OF 3/20/2007)*

Mr. Melvin Heritage Assistant Deputy Director & Senior Acquisition Executive, Office of the Director of National Intelligence *(invited)*

Ms. K. Eileen Giglio Deputy Assistant Under Secretary of Defense, Business Transformation

Mr. John Landon Deputy to the Assistant Secretary of Defense, C3ISR & IT Acquisition

Mr. Shay Assad Director, Defense Procurement & Acquisition Policy

Ms. Terri Everett Senior Procurement Executive, Office of the Director of National Intelligence

Mr. Frank Anderson President, Defense Acquisition University

Mr. Stan Soloway (Industry Panelist) President, Professional Services Council

Mr. Steve Russell The Hunt and Capture of Saddam Hussein

TARGETED BREAKOUT TRACKS

The conference offers sessions that provide attendees with a forum to discuss issues and solutions, learn new tools of the trade, get an overview of the new technologies driving the industry, and explore key issues.

Acquisition Competencies in DIA and throughout the IC | Acquisition Planning/Program Management | Community Acquisition Risk Center | Contingency Acquisition | Contracting Officer Representative | Data Reporting/FPDS-NG | Earned Value Management | Forecast to Industry | Industry Roundtable | Performance-Based Acquisition | Topics in Acquisition | And more . . .

CONFERENCE TOPICS

- The Strategic Role of Acquisition in the Intelligence Mission
- Acquisition Excellence and Agility
- Defense Acquisition Transformation
- AT&L Strategic Human Capital
- Acquisition Application in Intelligence Programs
- Growing the Acquisition Leader
- Procurement in Intelligence
- Defense Procurement Outlook
- DoDIIS Enterprise
- Contingency Acquisition Success
- Lessons in Leadership

26 Continuous Learning Points
Apply for
Conference Attendance



CONFERENCE EXPOSITION

The Defense Intelligence Acquisition Conference is looking for potential exhibitors that serve any or all career fields that support cradle-to-grave acquisition functions. Represented career fields include Business, Cost Estimating, and Financial Management; Contracting; Information Technology; Life-Cycle Logistics; Program Management; Systems, Planning, Research and Development Engineering; and Test and Evaluation.

The conference promises to provide a venue for best practices and a forum for shared ideas for those who support acquisition in the intelligence mission and the warfighter in the global war on terrorism.

EXHIBIT & SPONSORSHIP OPPORTUNITIES

Don't miss this opportunity to be part of this inaugural event.

The Office of the Acquisition Executive at DIA welcomes Industry participation in this conference. Specific events are planned for our Industry participants. An Industry Panel will be a Plenary Session highlight and Workshops include an Industry Forecast and Industry Roundtable moderated by the Assistant Deputy Under Secretary of Defense for Business Transformation. Additionally, we invite Industry Partners to showcase products and services at this conference to the acquisition professionals of DIA, the Intelligence Community, and Department of Defense attendees and other invited guests.

Event Produced by Technology Forums

Contact: Linda Roberson, Director of Sales, Technology Forums

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Phone: (703) 740-1940



CONFERENCE LOCATION & ACCOMMODATIONS

Conference Location: Keystone Resort & Conference Center

Conference Dates: May 14-17, 2007

Designated Travel Dates: May 14 & 18, 2007

Hotel Room Reservations: 1 (800) 258-0437

Hotel Room Reservation Cutoff: Friday, April 23, 2007

Room Rate: \$92

Room Block Name: CM7DIA7

Be sure to register using the room block code above. You will not receive the group rate if you do not tell the hotel which room block you are registering with. Rates cannot be changed at check-in or check-out for guests who fail to identify their affiliation at the time the reservation is made.

CONFERENCE REGISTRATION

www.DIAAcquisition.com

Register Online NOW!

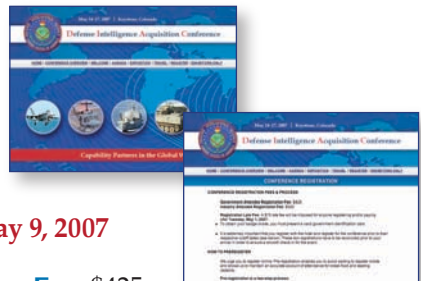
Online Registration Deadline: May 9, 2007

Government Attendee Registration Fee: \$425

Industry Attendee Registration Fee: \$525

Registration Late Fee: \$75

The late fee will be imposed for anyone registering and/or paying after Tuesday, May 1, 2007.



Participate in This Inaugural Event for the Defense Intelligence Community

AREAS OF FOCUS

Knowledge Building

Problem Solving

Strengthening the Intelligence Mission

Strengthening the Connection to the Warfighter

Supporting the War on Global Terrorism through
Acquisition Excellence



Defense Intelligence Acquisition Conference 2007

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ATT
Return Mail Address
Not Corporate Address